



Aunesty Janssen



Jessica Acs

Two talented crafty moms came together to build a community where women can inspire each other and find inspiration for all areas of their life and home.

Jessica Acs is a published professional scrapbooker and paper crafter. Her expertise in creating layouts and teaching scrapbooking techniques, sets her apart from many in her field.

Aunesty Janssen has more than 20 years of experience in needle arts, sewing, quilting and cake decorating. Creating custom designs and teaching fabric craft techniques is her area expertise.

Aunesty's Sites:

www.TemporaryTourist.com
www.AunestyJanssen.com

Jessica's Sites:

www.JessicaAcs.com
www.OutstandingMiniAlbums.com

Homeketeers
www.homeketeers.com

Homeketeers

Inspire & Be Inspired
DIY, Decor, Printables, Parties,
Scrapbooking, Sewing and More!

What Makes Homeketeers Unique

Homeketeers had a loyal and powerful audience of talented and influential women. As women and mothers, we are united in our passion for learning new skills, finding creative outlets, trying out new products, and enriching our lives. Homeketeers women have come to depend on quality tutorials, classes and new information.

Reach in Social Media as of 4/2013:

Twitter Followers: 15,960
Facebook Fans: 5,080
Pinterest Followers: 2,577

Editorial Calendar

Weekdays:	Weekends:	Special:
Monday: military/food	Saturday: scrapbooking/paper crafts	Good Things ~ Products
Tuesday: tutorial/DIY	Sunday: parties	Good Things to Know ~ Tips
Wednesday: wedding		Gift Guide for Moms
Thursday: thrifty/upcycling/budget		It's About You ~ Diet & Wellness
Friday: freebies		

Sponsorship and Campaign Options

Homeketeers has worked with several brands and companies to help meet their social media and advertising goals. We offer advertising solutions and complete campaigns for a new Etsy shop to Major Brands. We work with our advertisers to develop the best advertising solutions for their needs, whether that is branding, a product launch, to drive awareness or even promote a special event, we will develop a custom campaign to help you meet your goals.

There are several ways Homeketeers can promote your company or brand.

Attend Brand Events
Event Correspondent
Video & Editorial How-To

These include but are not limited to: Editorial Content Creation, Advertising Space, Sponsored Post, Twitter, Facebook, Pinterest, Giveaways and YouTube Videos.

Due to the high demand, giveaways can only be held in conjunction with one of the above sponsorships or campaigns.

Pricing ~ Rate Sheet

All sponsorships and campaigns can be tailored specifically to meet your company's needs and will be priced accordingly. Feel free to reach Jess or Aunesty by phone (407) 796-2030 or by email sales@homeketeers.com to answer any of your questions or to request a rate sheet

SITE TRAFFIC AS OF 4/2013

Page Views	54,369
Unique Visitors	24,731
Average time on site	2.47
Alexa ranking US	99,732
Google Page Rank	3

Demographics

Age	25 - 34
Married Women	88%
Children in Household	82%
Average Income	\$31,000+